

Sport Programs Communications Internship

The Department of Recreational Sports:

The Department of Recreational Sports offers experiences that enrich the lives of the University of Florida community through excellence in facilities, fitness, sport, adventure and play. We are committed to advancing student success, developing leaders, and encouraging lifelong wellness. The Department of Recreational Sports includes multiple programs but are not limited to Aquatics, Competitive Sports, Fitness and Outdoor Recreation. Rec Sports reaches over 80% of the University of Florida campus population and is the largest student employer on campus.

Position Description:

The Sport Programs Communications internship will include the coverage of Sport Club events through story writing and social media. There will be two (2) positions available for the 2019-2020 school year. It is expected that both positions work collaboratively and equally in work load, event coverage and content creation. The Sport Programs Communications interns will report directly to one (1) of the Assistant Directors for Sport Programs. The hired positions will have the option to renew for the 2020-2021 school year upon evaluation and review.

Other duties include but are not limited to:

- Assist in generating content for consistent Sport Club event coverage via blog writing and social media
- Assist in managing the UF Sport Club Twitter account as well as appropriate use the RecSports social media platforms when assigned
- Assist in the promotion and coverage of Intramural Sports championship games and events
- Establish relations with campus and community news outlets
- Cover multiple Sport Club activities via photography, videography, social media and story writing

Minimum Experience/Qualifications:

- Successfully completed JOU3101: Reporting
- Strong written and verbal skills
- Experience generating sports related content
 - Via blog writing, social media

Compensation and Scheduling:

- \$9.25 per hour
- 3 academic credit hours
 - With appropriate approval from the College of Journalism and course work requirements
- 8-12 hours per week
 - These hours include both coverage of events, writing and editing in the office
- Most sport club events take place on the weekends and in the evenings on week days, it is expected that this person be available during these times to provide the coverage expected. *Sport Club events do **not** occur during University of Florida home football games.*

To Apply:

Please send resume, cover letter and writing sample to the Assistant Director of Sport Programs, Brooke Cochran at bcochran@recsports.ufl.edu

- Application Deadline- Final Friday in September
- Interviews to follow application deadline
- Anticipated Start Date- Mid to late October
 - Pending completion of payroll and other RecSports on-boarding requirements