

University of Florida Department of Recreational Sports

We enhance the UF community by encouraging the development of the whole person. We inspire self-discovery and foster a sense of belonging through inclusive recreational experiences.

RecSports Team Member Responsibilities

- Develop professional relationships with co-workers, participants, and guests.
- Uphold and exceed the expectations of the Cornerstones of RecSports Service: accountability, anticipating needs, attitude, and atmosphere.
- Demonstrate a desire to learn and apply knowledge as a RecSports ambassador.
- Take ownership of RecSports facilities and programs by exhibiting a responsible work ethic
- Promote and maintain cleanliness and appearance within and surrounding RecSports facilities.
- Enforce RecSports policies and procedures to promote participant safety and satisfaction.
- Respond to all emergency situations and adhere to established protocol including pre- and post-incident procedures.
- All RecSports employees are expected to abide by the RecSports Student Staff Code of Conduct that clarifies shared expectations and standards in effort to best serve our patrons, develop each team member, and prepare student employees for future career endeavors.

Unit Specific Job Responsibilities

- Assist in the development and execution of RecSports marketing plans.
- Marketing materials include: RecSports: The Magazine, bulletin boards, posters, Facebook Fan Page, giveaways/promotional items, Web buttons, marquees, e-mail blasts, The Alligator/Reitz calendars, press releases, Gator Times submissions etc.
- Working with advertisers for RecSports: The Magazine and sponsors for events
- Working with Graduate Assistants in the promotion of RecSports through Preview Orientation presentations
- Working in a team environment alongside designers, Web developers and project managers in a professional-client environment
- Maintain professional relationships with clients, co-workers, and associates.
- Always display responsible and quality work ethic
- Willingness to embrace learning opportunities.
- Fulfill scheduled tasks/projects in a timely manner by meeting deadlines.
- Maintain scheduled office hours.
- Contribute 10 or more hours per week.

Requirements/Qualifications

- University of Florida student
- Previous marketing experience desired
- Strong writing skills
- Proficiency in Microsoft Office programs (Word, Excel, etc.)
- Working knowledge of Adobe Creative Suite programs is a plus.
- Complete and maintain UF online certifications in GET803, OOC101, PRV802, ITT102