

University of Florida Department of Recreational Sports

We enhance the UF community by encouraging the development of the whole person. We inspire self-discovery and foster a sense of belonging through inclusive recreational experiences.

Overview

The Multimedia Assistant within Marketing at Recreational Sports is visually minded, a storyteller at heart, and energized by creative challenges and reimagining what's possible. This position will work alongside the Division's Multimedia Specialist to create multimedia that showcase and support the Gator student experience at RecSports.

RecSports Team Member Responsibilities

- Develop professional relationships with co-workers, participants, and guests
- Uphold and exceed the expectations of the Cornerstones of RecSports Service: accountability, anticipating needs, attitude, and atmosphere
- Demonstrate a desire to learn and apply knowledge as a RecSports ambassador
- Take ownership of RecSports facilities and programs by exhibiting a responsible work ethic
- Promote and maintain cleanliness and appearance within and surrounding RecSports facilities
- Enforce RecSports policies and procedures to promote participant safety and satisfaction
- Respond to all emergency situations and adhere to established protocol including pre- and post-incident procedures
- All RecSports employees are expected to abide by the RecSports Student Staff Code of Conduct that clarifies shared expectations and standards in effort to best serve our patrons, develop each team member, and prepare student employees for future career endeavors.

Unit Specific Job Responsibilities

- Film, photograph and edit projects highlighting RecSports programs, student spaces and student experiences
 - Although this is a combined photo and video role, candidates with strong skills and interest in predominately one of the disciplines are still invited to apply
- Assist in the planning, development and execution of production plans.
- Maintain care of photo and video equipment
- Build and maintain professional relationships with clients, co-workers and vendors in an agency style work environment with both student and professional staff including graphic designers, marketing assistants, communication specialists and more.

Required Qualifications

- Portfolio submission is required. The portfolio may be submitted via link in the application or by email to Matt August at mmaugus@ufl.edu
- Must be a currently enrolled University of Florida student
- Willing to work 10-12 hours per week
- Must be available to work weekdays, and some evening and weekends
- Demonstrated previous experience utilizing videography and photography equipment, Adobe Creative Cloud programs such as Lightroom, Photoshop, Premiere, Audition, After Effects, Media Encoder, Bridge

Preferred Qualifications

- Have an interest in people and building positive relationships that make our department and the UF community better
- Possess solid filming, photography and editing skills, as well as the ability to craft and maintain a consistent voice and tone with imagery

- Ability and desire to learn the department's production equipment inside and out, as well as industry standard techniques and safe practices of grip, gaff, sound, lighting and camera equipment.
- Ability to demonstrate critical thinking and an eye for detail and accuracy
- An interest in thinking creatively, strategically and collaboratively to aid in educating our community on the experiences and offerings available to enhance the UF experience.

Additional Information

- The department's camera ecosystem consists of Blackmagic Cinema Cameras and Canon Digital SLRs
- Student Life Marketing utilizes Adobe Creative Cloud (Lightroom, Photoshop, Premiere, Audition, After Effects, Media Encoder, Bridge), PhotoMechanic, and Davinci Resolve for post-production workflows